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Commissioner Michael J. Cops
Commissioner Robert M. McDowell

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: WT Docket No. 11-65

Dear Chairman Genachowski and Commissioners:

As the representative of the leading Spanish language and bilingual publications in the United States, the National Association of Hispanic Publications, Inc. (NAHP) believes that AT&T's acquisition of T-Mobile will provide important benefits that are critical to the rural, bilingual, and underserved communities that our publications steadfastly serve, and therefore we support the acquisition.

As mentioned above, NAHP is a trade association advocacy organization representing the leading Spanish language and bilingual publications serving 41 markets in 39 states, the District of Columbia and Puerto Rico, with a combined circulation of over 23 million. Our mission is to further the excellence, recognition and usage of Hispanic publications by providing our publications with access to professional development opportunities to better serve and empower our Hispanic communities.

A large segment of the Hispanic population who are served by our member publications live in rural communities. Therefore, we are enthusiastic for how the combined resources of AT&T and T-Mobile would benefit underserved communities by extending 4G LTE coverage. Such an expansion would provide coverage to more than 97 percent of the U.S. population, an additional 55 million American residents.

More and more Hispanic consumers depend on mobile devices to provide them with connectivity, information and the services they need. We look forward to working with AT&T to ensure that Hispanic consumers also have access to ethnic and bilingual information and services through the growing programming platforms that AT&T provides to its users.

We are equally hopeful of how an extension of 4G LTE would lead to increased adoption of life-improving applications that provide e-health, e-learning, and e-business interactions and information. In a world where reliable access to information is a necessity, improving overall service quality has become critical. Similarly, as our member publications diversify into trans-media approaches, we are hopeful that extending 4G LTE coverage will allow publishers to deliver richer and more informative content to an even larger audience in English and Spanish languages.

It is also important to note that our community is currently suffering from a high rate of unemployment and our small businesses also report finding scarce capital to keep their doors open. That is why we are encouraged that the AT&T T-Mobile acquisition will stimulate investment and jobs in many rural communities by committing to invest of \$8 billion in incremental infrastructure over seven years after the acquisition is completed. We look forward to working with AT&T to ensure that they include Latino and Latina owned small businesses, which are the lifeblood of many communities we serve, in their investment plans.

NAHP places a high premium on programs and initiatives that are communicated to a bilingual audience. The NAHP and our member publications look forward to working closely with AT&T during and post-merger to ensure that programs and information are disseminated in both English and Spanish in order to inform a critically important sector of consumers.

It is for these reasons that we support the acquisition and look forward to working with the Federal Communications Commission (FCC) and AT&T during and after the merger review to ensure that these communities needs continue to be served.

Respectfully submitted,

A handwritten signature in cursive script, reading "Clara Padilla Andrews".

Clara Padilla Andrews
President
National Association of Hispanic Publications